

Digital Freelancing for Higher Education Multiplier Event

28-29-30 January 2025

28 January 2025

Viterbo, Santa Maria in Gradi 4, Main Hall

9.00 Registration

9.30 Institutional Greetings

Andrea Colantoni, DiFree Project Coordinator

Chair: Anna Romagnuolo, DiFree Project Scientific Coordinator

10.00 Massimiliano Meschini, Commissione Finanza Aziendale ODCE Viterbo, *Lavoro autonomo, iter normativo e fiscale*

10.30 Andrea Colantoni (Università della Tuscia), Anna Romagnuolo (Università L'Orientale di Napoli) and Isabella Querci (Centro Ricerche e Studi dei Laghi), *An Overview of the DiFree Project*

11.00 Coffee Break

11.30 Isabella Querci (CRS Laghi), *The DiFree Ebook on How to Freelance online*

12.00 Josè Sanchez and Maria Velez (Cadiz University), *The DiFree Self-assessment Tool*

12.30 Joana Araújo (Polytechnic Institute of Porto University), *The DiFree Mentoring Program*

13.00 Yannis Skarpelos, Efi Ntrouva, Sophia Messini, Stelios Perakis (Panteion University), *The DiFree Physical and Digital Hub*

13.30 Lunch Break

14.30 Mario Pireddu (Università della Tuscia), *AI e nuove competenze: Imparare ad apprendere*

15.00 Crissie Nerantzi (Leeds University), *Living the Curriculum*

15.30 Alessandra Russo (Istituto Universitario Carolina Albasio), *AI and Lifelong Learning*

16.00 Chiara Moroni (Università della Tuscia), *Social Recruiting and Digital Reputation*

16.30 Giovanni Luchetti (Investor Relation Advisor), *Digital Nomadism and Country Branding*

16.30 Discussion and Conclusions

17.00 Tea, Coffee and Conversations

Digital Freelancing for Higher Education Multiplier Event

28-29-30 January 2025

29 January 2025

Viterbo, Santa Maria in Gradi 4, Main Hall

9.00 Registration

Chair: Anna Romagnuolo, DiFree Project Scientific Coordinator

9.30 Keynote Speaker, Fadia Nordveit (NYU Stern School of Business), *Inclusion and AI for the Gig Economy*

10.30 Sonia Di Vito (Università della Tuscia), *Intercultura per lo sviluppo di competenze linguistiche per gli ambienti lavorativi*

11.00 Emma De Luca (Università della Tuscia), *Social Media and Platforms for E-didactics*

11.30 Coffee Break

12.00 Letizia Cinganotto (Università per Stranieri di Perugia), *AI for Language Learning and for Employability*

12.30 Cristina Pennarola (Università Federico II di Napoli), *AI and Academic Writing for Freelance Researchers*

13.00 Anna Romagnuolo (Università L'Orientale di Napoli) and Melissa Elefante (Università della Tuscia), *The DiFree Repository and the Moodle Course*

13.20 Discussion

13.30 Lunch Break

Santa Maria in Gradi 4, Aula Radulet

Practical Activities for students on Career Development:

14.45 Workshop 1: Josè Sanchez and Maria Velez (UCA), *Manage your Career, Live with Purpose*

15.30 Workshop 2: Kalliopi Marioli (Panteion University), *How to Cope with Job Interviews and Client Acquisition*

16.15 Workshop 3: Joana Araújo (ISCAP), *Role Play: Mentor and Mentee*

17.00 Coffee Break

17.30 DiFree Partners' Meeting

18.30 Conclusions

Digital Freelancing for Higher Education Multiplier Event

28-29-30 January 2025

30 January 2025

Viterbo, Santa Maria in Gradi 4, Lab A, ground floor

Practical Activities for Students led by UNITUS Teaching staff

9.00 Registration

9.30 - 13.15 Workshops on How to Write a CV/Resume, Cover Letter, Unsolicited Proposal... in:

- 9.30 English, led by Dr. Janet Duggan
- 10.15 French, led by Prof. Sonia Di Vito
- 11.00 Italian, led by Dr. Emma de Luca
- 11.45 Portuguese, led by Dr. Emma de Luca
- 12.30 Spanish, led by Dr. Claudio Francisco Salvadores Merino

13.15 Anna Romagnuolo and Felicetta Ripa (IRO, UNITUS), Wrap-up Session and Conclusions

13.30 Light Refreshments

Organized by Anna Romagnuolo (UNIOR), Andrea Colantoni (UNITUS) and Felicetta Ripa (UNITUS)
With the support of CLA for the multilingual seminars

Scientific Committee:

Anna Romagnuolo (UNIOR)

Isabella Querci (CRS Laghi)

Anabela Mesquita (ISCAP)

Yannis Scarpelos (Panteion)

Maria Velez (UCA)

Graphic Design: Giuseppe Marinaccio

Students in their final year of the DEIM bachelor's degree programs in Economics and Political Science and Master's students may request CFU recognition if they attend at least two out of the three days of the event in person.

Please note that the workshop activities scheduled for the afternoon of the 29th and the morning of the 30th will be accessible until the room's maximum capacity is reached.

Students are, therefore, encouraged to complete morning registration in person and, if interested in the workshop activities, to reserve their participation by writing to m.elefante@unitus.it.

WEBINAR: <https://unitus.zoom.us/j/86960326142>